



THE izzy scoop

Fall 2008

Ice Cream Contest, our 8th,... Coming in 2009

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No, we didn't have an ice cream contest this year, but we have already started planning the event for June 28, 2009.

For those of you new to our ice cream contest, every other year we host an ice cream contest where customers submit flavors. The owners choose 24 flavors in six different categories. We then configure a recipe and get busy making the flavors. In the spring we sell tickets to our customers for a summer day to come and taste all 24 flavors and vote on the best flavors. The Best in Show Flavor will be available in our dipping cabinet for one year.

Mark your calendars for January 2009, because when the new year hits, you will be able to submit a flavor recipe to the ice cream event. Most of our categories will be the same, but this year we will have a new category called So Local, which will be flavors made with local ingredients. We will also have Ice Cream Contest T-Shirts for sale.

Donation Solar Power

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Each year Izzy's donates money to a solar project. This year we donated \$500.00 to the Barefoot College of Tilonia in the Ajmer District of Rajasthan in rural India. The college has a solar engineering program, where poor, illiterate woman from countries like Afghanistan, Ethiopia, and Bolivia come to learn how to be solar engineers for their communities. After six months, they go back to their villages and install, run, and maintain the solar panels with their new knowledge they have learned. Izzy's donation will provide enough money to install and maintain a fixed solar lighting system in a rural house providing 3 hours of light every night for five years. For more information on the college go to www.tilonia.com.

Izzy's Cake Decorate Wins Silver Certificate

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Izzy's cake decorator, Mary Moy-Hochstetler, won a silver certificate in a wedding cake decoration contest held in Oklahoma. Her cake was one of 14 cakes photographed for The Best of Show for Bride's Magazine. The magazine will come out in early 2009. Look at how proudly Mary wears her Izzy logo for the national competition. Mary has been competing in cake decorating for years. She loves the excitement that comes with competing. Besides decorating our ice cream cakes, Mary is the pastry chef at Confluence in Prescott, Wisconsin.

Simon Delivers Is Coburndelivers

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Coburns bought Simon Delivers and is now selling a selection of our pint flavors via their home delivery service coburnsdelivers.com. You can again have Izzy's Ice Cream delivered right to your door. The pint flavors include: Hot Brown Sugar, Strawberry, Chocolate, Mint Chocolate Chip, Chocolate Chip, Maple Nut, Cinnamon and Vanilla.

Izzy's Open Most Everday This Winter

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Izzy's has always closed down for some portion of the week during winter months. This year, we are committed to staying open every day, with the exception of some holiday dates. No more worrying about, "Is Izzy's open or not today?" You should check our web site, izzysicecream.com, or call our retail shop at 651-603-1458 for hours.

November-December Hours
M-TH: 3-9 PM
Fri.-Sat.: 2-10 PM
Sun.: 2-9 PM

Home of the Izzy Scoop!



Did You Know?



Did you know that you can purchase Izzy ice cream pints at St. Paul's Mississippi Market, Kowalski's Stores and online at coburndelivers.com?

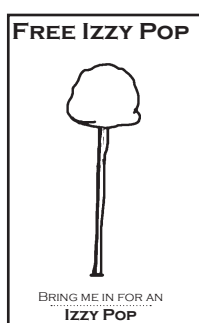
Did you know that Izzy's sells its ice cream to many local restaurants around the Twin Cities? Some restaurants include:

Birchwood Café in Minneapolis
Café 128 in St. Paul
Café Lurcat in Minneapolis
The Craftsman in Minneapolis
Java Train in St. Paul
Kramarczuk's in Minneapolis
Punch Pizza in St. Paul
Macy's Restaurants,
including downtown Minneapolis marketplace.
Masa in Minneapolis
Meritage in St. Paul
Napa Valley Grill in Mall of America
W.A. Frost in St. Paul
St. Paul Hotel in St. Paul

Gift Packs Even in Winter



Who says you can't eat ice cream in the winter? Izzy Gift Packs Coupons and Gift Certificates are a great gift idea. Our little gift packs include a cute package with two free single cake or sugar cones and one izzy pop. They are great for stocking stuffers for employees, friends, and family. And purchase any amount of value on our regular gift certificate.



Editor/Writer: Lara Hammel
Design Layout: Lauren M. Schultz

Employee Spotlight



Name: Nathan Weiser

Birth/Family: Born in Minneapolis, Minnesota, raised in St. Paul, Minnesota. He has 2 older sisters 19 and 24, and one younger brother, 14.

Started working at Izzy's in October 2007 as an ice cream maker.

Biographical Information: Nate attended high school at Highland High School in St Paul. In high school he began playing ultimate and still does today. He was highly involved with Widji (Widjiwagan), where he volunteered and was a camp counselor. After graduating in 2006, he moved to Chicago to attend De Paul. After a year in Chicago, Nate moved back to his beloved roots to continue his higher education back in Minnesota. While in school, Nate still manages to make it up north to Widji. Nate is Izzy's full time ice cream maker in the summer, and continues to work while going to school. Nate's ambitions are business, where he hopes to graduate with a marketing and business administration degree from the University of St. Thomas.

Other workplaces: before Izzy's, Nate was a barista at Caribou Coffee. "The best thing was the free coffee". An even more memorable place was Widjiwagan, "Nothing beats the woods."

Hobbies: Nate is super social and loves just about anything. Nate really enjoys traveling and his new little kitty, Sammy. Nate loves pets. After a long day of spinning, Nate can often times been seen playing a game of fooseball. Along with his interest in nature and sports, he has a soft spot for shoes. I think it was once reported he had more shoes than many of the female staff. Nate really loves anything new, creating a new ice cream, meeting new people, traveling to new places, or developing a new game.

Favorite Izzy's Flavor Recommendation: Anyday and everyday, he will suggest Irish Moxie. For a fall recommendation he will likely offer his own creation of Caramel Apple.

Question of the day:
It's payday, on what will you be doing with this week's earnings?
Answer: A plane ticket

By: Adriana Christians