



THE **IZZY** **SCOOP**

2034 MARSHALL AVE., ST. PAUL, MN 55104
RETAIL 651.603.1458 PRODUCTION 651.603.6929



READY TO TRY SOMETHING NEW?

by Kevin Hennessy



Minneapolis customer Leah Dobbins treats herself to an Izzabella on her first trip to Izzy's!

Are you tired of your regular Izzy's routine? My guess is probably not. However, if you are looking to try something different, just for one day, stray into uncharted territory, go a little crazy, or have that ultimate ice cream experience, let me suggest a couple options.

If you are on the go, you might want to try a Dot Pop. They are Izzy's Ice Cream dipped in chocolate, on a stick. They are larger than the Izzy Pop (which is an Izzy Scoop sized sphere dipped in chocolate on a stick), and can be one of three different flavors of ice cream: vanilla, cookie dough or coconut. The vanilla variety can be dipped in milk or dark chocolate, or it can have nuts or Heath bar in the chocolate. Amy Schneiderman, a five year veteran of Izzy's, makes all the Dot Pops. She also recommends the Ice Cream Sandwiches. All these items can be found in the back freezers in the shop.

If you really feel special, deserve a reward, have been working extra hard, or just want to affirm your uniqueness as a human being and want the good feelings that come from an ice cream experience, then the Izzabella is for you. The Izzabella starts with a waffle cone that has its top edge dipped in chocolate and nuts, then adds ice cream, whipped cream, an oblaten cookie that is stuck in the top for good measure, and a fortune. If you really need the maximum reward that can be attained from an ice cream treat, then make it a double Izzabella with two scoops of ice cream. Both the Izzabella and the double still come with that signature Izzy scoop, and are guaranteed to satisfy any need that can be met by ice cream.

2006 ICE CREAM FINALISTS PICKED

We had over 120 entries this year and have 24 fabulous flavors picked for the contest. We are busy preparing them for the ice cream contest. Although we don't give out all the flavors (some we like to keep a surprise) here are a few to tantalize you:

Hot Brown Sugar A burnt sugar base with hot pepper sweet-glazed pecans.

Wimbledon Morning Strawberries, orange marmalade and crumbled tea biscuits.

Pear-adise Pear Ice Cream with nutmeg.

Hey, there's 21 more flavors to come. Tickets should be going on sale at the beginning of June. Cost is \$8.00 for adults, kids \$4.00 and \$10.00 for all at the door.



tickets on sale now!

When coming to the People's Choice Awards, please be sure not to park in the Suds America or Marshall Liquors parking lots. Parking is available along Marshall and Wilder streets, and biking is encouraged. Izzy's requests that their customers be good neighbors to our local businesses and respect their wishes by not using their parking lots. Thanks so much in advance. **See you at the contest!**

EMPLOYEE SPOTLIGHT

NAME:

Aleasha McKnight

HAS WORKED AT IZZY'S

SINCE: The summer of 2002, making a total of 4 years now at Izzys. She has worked in production of ice cream her entire tenure.



BIOGRAPHICAL SKETCH: Aleasha is originally from Dallas, Texas, and came to Minnesota 12 years ago. She graduated from Creative Arts High School in St. Paul in 2001.

OTHER WORK HISTORY: Aleasha has worked many other jobs, most notably as a cook at the 128 Café, where she still works as a full-time cook winters since 2001. She also works annually at the Renaissance Fair in Shakopee. She loves her jobs at Izzy's and 128 and finds she really likes the owners of these small businesses.

SUBJECTS SHE MIGHT NOT BE ABLE TO STOP TALKING ABOUT:

(1) Sword Fighting. You can find Aleasha Saturday mornings at Newell Park doing battle in a game called Amtgard that she has played since she was a child in Texas (don't worry, the swords aren't real) (2) Music. Aleasha writes songs and plays guitar, drums and keyboards.

FAVORITE IZZY'S FLAVOR SO FAR: (1) Italian Strawberry. (2) Norwegian Chai.

SUMMER SHOP HOURS

Monday – Thursday: 11:00 - 10:00 pm
Friday and Saturday: 11:00 - 10:30 pm
Sunday: 11:00 - 9:00 pm



HOME OF THE IZZY SCOOP!

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