

july

Thanks to
You—
We Are
Turning 10!



Jeff and I thank you for choosing Izzy's Ice Cream. We are so grateful for your support, and we love making ice cream for you. We are committed to using the highest quality ingredients in our ice cream so you are never disappointed.

On July 29, join us for a **free izzy scoop cone** (one cone per customer please). Our izzy scoop cone is our one-ounce izzy scoop in a taster cone. If you prefer to take your izzy with your regular cone purchase, enjoy a double izzy today. Thanks!

Jeff Lara



FLAVOR UP!



To learn more about our **Flavor Up!** system, use this link to view a video review.

<http://bit.ly/izzyflavor>



HOME OF THE IZZY SCOOP!



IZZY DAY!

July 29, 2010

11 am–2 pm

- \$1.00 per mini-waffle treat with Minnesota maple syrup, butter, and cream cheese ice cream

12 Noon–3 pm

- Kids activities: games, ice cream cake walk, prizes, balloons.

All Day:

- Izzy's t-shirt giveaway each hour
- Raffle for a free ice cream sundae social for 10 at Izzy's. One entry per customer; drawing at 9 pm
- Raffle to win an Izzy's Hot Dish (32 izzy scoops in a red hot dish). Snap a photo on July 29 with you and your friends/family eating ice cream at Izzy's. Upload your photo to Flickr and tag it with Izzy's Ice Cream 10th Birthday. Deadline is August 4. Winner announced August 5.